

Development of a 200,000 hectare Plantation Estate

OUR AIM

To sustainably manage our business.

WHAT DOES THAT MEAN?

It means we strive to manage our business in a manner that guarantees long term supply while protecting and managing all aspects of the environment in which we operate.

WHY IS THIS IMPORTANT?

It's important because we at Gunns are here for the long haul.

ARE OUR SKILLS CHECKED?

Yes, every six months. World acclaimed independent auditors check us against the highest international standards of management. This relates to management in the broadest sense and includes environmental care and social responsibility.

WHERE TO NOW?

Our aim is to continually seek productivity improvement while working in harmony with the environment and delivering social benefit to the communities in which we do business. That's why we make sustainability our business.



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Gunns is one of the largest farmers of trees in Australia, currently growing the equivalent of 460 trees for every person in Tasmania on its plantation estate.

Growing trees takes time. Gunns' first plantation was planted in the early 1900s. Like all farmers, we try to get the best yield from our land by growing trees on the same site over and over again.



With some plantations growing for up to 25 years before they are harvested, many of our plantations are growing for the second or third time on the same site. Each rotation produces an even greater yield.

The development of a 200,000 hectare plantation estate is testament to the commitment, expertise and hard work of a diverse range of Gunns' employees: foresters, agricultural scientists, environmental scientists, engineers and accountants, to name but a few.



Cyril Hodgetts, Forest Worker - Gunns Limited, Ridgley

"I've been working in the bush for 52 years. Believe me there are more trees now than there has ever been, and the bush is better managed too."

'MAKING SUSTAINABILITY OUR BUSINESS'